

**Pamela S. Pearson:  
Vice President/ General Manager  
KCPQ/KTWB-TV Tribune Broadcasting Company**

**Education:**

A native of Miami, Ms. Pearson holds a bachelor's degree in telecommunication arts from the University of Georgia.

**Business Background:**

Pamela S. (Pam) Pearson was named Vice President/General Manager of KCPQ-TV (Q13 Fox), Seattle, in June 1999. In March 2000, she added the same duties for KTWB-TV (Seattle's WB). She is responsible for all aspects of the television stations.

Previously, Ms. Pearson was Station Manager of KTLA-TV (WB5) in Los Angeles from January 1997 to June 1999. Prior to that, she served as Director of Creative Services at WGN-TV from 1987 to 1997. During her tenure with WGN-TV, she received nine Emmy Awards for writing and producing promotional announcements for a variety of programs. She also received two Emmys for executive producing local specials "Tuskegee Airmen" and "American Giants: Legends of the Negro Leagues."

Ms Pearson joined Tribune in January 1985 as Creative Services Director for KWGN-TV in Denver, where she served until moving to WGN-TV.

Prior to Tribune, she spent five years at Turner Broadcasting as Director of Promotion for the Entertainment Division. She began her career in the creative field as a promotion assistant for WXIA-TV in Atlanta, Georgia.

She is the 2004-2005 board chairman of Junior Achievement of Washington, a member of the executive committee of the Downtown Seattle Association, a member of the board of the Seattle Sports Commission, an honorary board member of the Hearing, Speech and Deafness Center and Seattle Girls School.