



Robert O'Brien

Executive Vice President,
Health Plan Division

Robert O'Brien is executive vice president of the Health Plan Division for Group Health Cooperative, one of the nation's largest consumer-governed health care systems. O'Brien joined Group Health in June of 2008.

O'Brien is responsible for Group Health's market analysis, new product development, health plan marketing and sales, care-network management, and health plan administration and operations.

O'Brien comes to Group Health from Mercer, a global consulting subsidiary of Marsh & McLennan Cos. He had led Mercer's health and benefits consulting business in the United States since 1998, and in the Americas since 2004. There he advised the Care-Focused Purchasing Governance Committee, an employer-led effort to accelerate cost-and-quality transformation of the nation's health care system. O'Brien has also served as adjunct professor at Lewis and Clark College's Northwestern School of Law, where he taught health care finance and insurance. He holds an A.B., Magna Cum Laude from Harvard University and a J.D. from the University of Maine School of Law. He is an active member of The Oregon Bar, The American Bar Association and the American Health Lawyers Association.

About Group Health

Founded in 1947, Group Health Cooperative is an innovative nonprofit health care system that provides integrated care and coverage. Along with its subsidiary carriers, Group Health Options, Inc. and KPS Health Plans, Group Health works to improve the health of more than 580,000 plan members in Washington and Idaho.

More than 9,000 staff employed by Group Health and Group Health Permanente, its multispecialty medical group, provide patient-centered, evidence-based care to members and the broader community through medical and specialty centers, a hospital, a charitable foundation, and a nationally recognized research center.

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